



MARKETPLACE POLICY

The Economic Development Business & Planning Department has identified 4 categories of Trade Show/exhibition participation:

#1 Specific Town of Nipawin Identified

These are shows that the Town of Nipawin has committed to attend as part of a specific strategy either in the department strategy or the 2020 plan. These shows work in partnership with other organizations to share booth costs. The Town of Nipawin supplies display and informational material at no cost. Transportation of the display and information, setup and take down is typically handled by Town Staff where possible. Examples of this would include STEP or Provincial Organizations.

#2 Local Partner Attended

There are many shows that the Town of Nipawin would like to attend but due to budget restraints we may not be able to commit to attend. Partners may identify interest in these shows and if they wish to attend the Town of Nipawin may be able to identify possible subsidies or discounts on behalf of the partner and provide access to town displays and materials subject to availability. Partners would be responsible for the costs of the booth, transportation to and from the event, pickup and return of display and material and any damages.

#3 Partner Supported

Partner supported shows are mutual interest shows that fit into the departments strategic plan or the 2020 plan. The cost of the booth is shared with the partners and the partner is responsible for the distribution of their product information. The booth space is shared by the Town of Nipawin and the partners. Set up of the booth is typically the responsibility of the town. Partner pays their own travel cost and accommodation.

For more information or to inquire about a marketplace opportunity please contact 306-862-0010 or visit www.tourismconvention.ca